

New specialist automotive consultancy unveiled

A new specialist automotive consultancy has been launched to help the industry through a period of unprecedented change.

Elevenci will provide manufacturers, fleet and leasing providers and finance houses with access to a panel of experts with automotive and external industry knowledge.

Its leadership team consists of managing director John Waring; Mike Walters, managing consultant; Gary Elliott, client development director and consultant Andrew Shaw.

Together with its diverse panel of associates – including Steve Gowler, Robert Wastell, Gabi

Whitfield (*pictured left*), Ged O'Neill, Steve Beattie, Bryan Marcus and many others – Elevenci will deliver everything from strategic reviews to technology-enabled transformation programmes, all the way through to supplier selection and delivery of projects.

Waring said: "Historically, the industry has had to deal with some significant and far-reaching issues – including globalisation and emissions legislation – but never has it had to cope with so many diverse, competing challenges and opportunities occurring at the same time. You could say the industry faces an existential crisis.

"This year will be a critical one for the industry; the decisions made in the next six to 12 months will have a definitive and seismic influence on the commercial success of the industry, certainly for the next three to five years and probably well beyond that."

